



## 2009 BIOHOUSTON CHILI COOK-OFF SPONSORSHIPS

Please contact Keisha Curtis at [keisha.curtis@biohouston.org](mailto:keisha.curtis@biohouston.org) or 713.979.9212 with any questions.

### Event Sponsors

#### **Flaming (\$1,250)**

- Your company logo will be on the a back of the official Chili Cook-Off bag, given out to all attendees
- Company logo and link to the your companies website from the Chili-Cook off website
- Your company can include 1 piece of marketing material in the Chili Cook-Off giveaway bag
- 5 complimentary admissions to the event

#### **Spicy (\$1,000)**

- Your company logo will be on the a back of the official Chili Cook-Off bag, given out to all attendees
- Company name and link to the your companies website on the Chili-Cook off website
- Your company can include 1 piece of marketing material in the Chili Cook-Off giveaway bag
- 3 complimentary admissions to the event

#### **Mild (\$750)**

- Your company name will be on the a back of the official Chili Cook-Off bag, given out to all attendees
- Company name and link to the your companies website on the Chili-Cook off website
- Your company can include 1 piece of marketing material in the Chili Cook-Off giveaway bag
- 2 complimentary admissions to the event

#### **Yankee (\$250)**

- Your company name will be on the a back of the official Chili Cook-Off bag, given out to all attendees
- Company name and link to the your companies website on the Chili-Cook off website
- Your company can include 1 piece of marketing material in the Chili Cook-Off giveaway bag
- 1 complimentary admissions to the event

### Promotional Items Sponsors

#### **Gimme Caps (\$3,500)**

A day in the sun can be detrimental to your health without a good hat. Your company can shade the region's biotech professionals throughout the Cook-Off!

- Caps will be custom printed with both your company logo and the Chili Cook-Off logo
- Inclusion of company name on our website and signage at the event
- 5 complimentary admissions to the event
- Plus all of the benefits of a Flaming sponsor

### **Entertainment Stage (\$2,500-SOLD)**

What's a day full of fun and chili-eating without a little music and entertainment? The entertainment stage is where all the excitement happens. You'll really set the mood as sponsor for this focal point of the Cook-Off!

- Ability to hang your company's sign or banner on entertainment stage
- Inclusion of company name on our website and signage at the event
- Plus all of the benefits of a Flaming sponsor

### **Aprons (\$2,500-SOLD)**

Life science professionals know the value of a good lab coat. Professional chefs have a similar tool, and it is called an apron. With your company logo adorning this year's team attendees, you'll be the talk of the kitchen!

- Your company name and logo will be featured on the official Chili Cook-Off apron, handed out to all team members at the event
- Inclusion of company name on our website and signage at the event
- 3 complimentary admissions to the event
- Plus all of the benefits of a Flaming sponsor

### **Koozies (\$2,500)**

Chili is supposed to be hot, but no one likes a hot beer. Help our chili-goers "keep it cold" as the exclusive Koozie sponsor.

- Koozies will be custom printed with both your company logo and the Chili Cook-Off logo
- Inclusion of company name on our website and signage at the event
- 3 complimentary admissions to the event
- Plus all of the benefits of a Flaming sponsor

### **Beverage Cups (\$2,500- SOLD)**

Filler' up...your company will "change" the way our attendees look at their drink, as the exclusive sponsor of these color-changing beverage cups. Cups change colors when a cold beverage is poured in to them – a true conversation piece.

- These attractive conversation starters will be printed with both your company logo and the Chili Cook-Off logo
- Inclusion of company name on our website and signage at the event
- 3 complimentary admissions to the event
- Plus all of the benefits of a Faming Sponsor

### **Pot Holders (\$1,500)**

Hot! Hot! Hot! You can't grab your chili off the fire without a good potholder. What better way to advertise your company than to have your logo hanging in every Houston-area biotech employee's kitchen.

- Potholders will be custom printed with both your company logo and the Chili Cook-Off logo
- Inclusion of company name on our website and signage at the event
- Plus all of the benefits of a Spicy sponsor

### **Mints (\$1,500)**

While chili is a tasty culinary treat, it wreaks havoc on your breath. Support the group and provide a “breath of fresh air” with our tasty mini-mints. Everyone will thank you!

- Containers will be printed with your company name
- Inclusion of company name on our website and signage at the event
- Plus all of the benefits of a Spicy sponsor

### **Key-ring Bottle Openers (\$1,500)**

Pop quiz. The kegs are empty and you’ve only got a sixer of non-twist offs. What do you do? You reach for the official BioHouston Chili Cook-Off bottle opener!

- Openers will be printed with your company name
- Inclusion of company name on our website and signage at the event
- Plus all of the benefits of a Spicy sponsor

### **Food & Beer Garden Tent (\$1,500-SOLD)**

Provide a shade for your fellow chili-goers and hang out it what is sure to be the hot-spot of the cook-off, the official food and “beer garden.”

- Ability to hang your company’s sign or banner inside tent area
- Inclusion of company name on our website and signage at the event
- Plus all of the benefits of a Spicy sponsor

### **Registration Tent (\$1,500-SOLD)**

Be the first to get your logo in front of our chili goers...as the registration tent sponsor, not only will you provide a little shade for our volunteers, you’ll be front and center as guests check in for an afternoon of fun.

- Ability to hang your company’s sign or banner on the registration tent
- Inclusion of company name on our website and signage at the event
- Plus all of the benefits of a Spicy sponsor

### **Relaxation Tent (\$1,500- SOLD)**

Cooking up a steaming pot of chili is hard work. Help your fellow cooks (and bystanders) relax with a well-deserved shoulder and neck massage in the relaxation tent. Your company will be the most talked about organization as participants relax for the weekend.

- Ability to hang your company’s sign or banner inside tent area
- Inclusion of company name on our website and signage at the event
- Plus all of the benefits of a Spicy sponsor

### **Caricature Artist (\$1,500)**

An annual tradition at the Cook-Off, our artist captures the moment focusing on your best (or most prominent) features! Immortalize your team through the magic of good old-fashioned pencil drawings.

- Your company logo and the Chili Cook-Off logo will be pre-printed on the artist's drawing paper
- Inclusion of company name on our website and signage at the event
- Plus all of the benefits of a Spicy sponsor